



We've never met. But I know something about you.

I know you get up early to be at events that stretch you.

I know that you and your tools tackling hard problems is like a spiritual exercise. That bringing new things into the world is your oxygen.

I know when you're on the train or in line at the store or interacting with software you constantly find yourself thinking "this can be made better." And that you have a pretty good idea how to do it.

At the same time, I know you don't have all the answers. You have the humility and insatiable curiosity to constantly be learning a better way.

I know you don't cut corners. That you put an extra bit of polish on things before shipping. That even though it's likely no one will notice, you know. And it matters.

I know you're ambitious. You want more than to be able to simply say you make beautiful things. You want to move needles and have impact.

I know you want your work to be an opportunity to practice being a better version of yourself. To take your ideals about discipline and excellence and craftsmanship and deliberately hone them every day, with a group of people doing the same.

I know you're curious to find out why you would have that opportunity at a company called Digital Intent. You want to learn about a vision for a company that doesn't simply design or build software, but takes on more responsibility than is probably wise to help their clients succeed.

I hope that you take action on that desire to learn more. I hope we get to meet soon.

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