

A G R A P H I C D E S I G N E R S T O R Y

CREATING  
A  
NEW

DOWN  
THE  
Rabbit  
HOLE

FREE ISSUE

#1

**WELCOME** to  
Madness Creative  
I'm the mad hatter, if you are  
here is because you are  
looking for something  
different, something  
awesome ...

## A MADNESS CREATIVE.

I invite you to take a tour  
over my magazine.

## DOWN THE RABBIT HOLE.

Curioser and curioser...

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**BRAND -**  
**DING**

Do you want a solid, trusted brand? your logo must be a dynamic and modern element that can be used in different platforms without lose his spirit.

**WHEN IS**  
**PART OF YOU**

with more than 7 years experience

I design and develop logo experiences. My skill is to make the complicated simple and beautiful.

**SEE MY RECENT**  
**PROJECTS HERE**

Curioser and curiouser...

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**DESIGN SERVICE**  
**BRAND IDENTITY**  
**GET A QUOTE NOW**

Curioser and curiouser...  
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**SERPENTI** Brand  
Annie Firmi is an Italian  
American designer based in  
Los Angeles, who is  
dedicated to creating  
beautiful and sustainable  
clothing that incorporates  
both her Italian heritage and  
her American upbringing.

## REAL CASE

I had created a new iconic  
brand identity for the  
company. inspired in the  
Italian art but with a  
modern style.

**LOGO, LOOK BOOK AND  
SOCIAL MEDIA MATERIALS**

**SMOOTH COLOR  
PALETTE**

Curioser and curiouser...



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BRAND IDENTITY  
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LOOK BOOK /  
STICKERS /  
SOCIAL POST /



# FLYER DESIGN

P R O M O T E Y O U R B U S I N E S S

## PROMOTE

Your Business, services,  
Deals...  
Perfect for social media  
campaigns or newsletter  
promotions

A MADNESS  
CREATIVE.

DOWN  
THE RABBIT HOLE.

Curioser and curioser...

GET NOW!  
ONLY 9.95€

FLYER - NEWSLETTER - SOCIAL MEDIA

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# DESIGN EDITORIAL

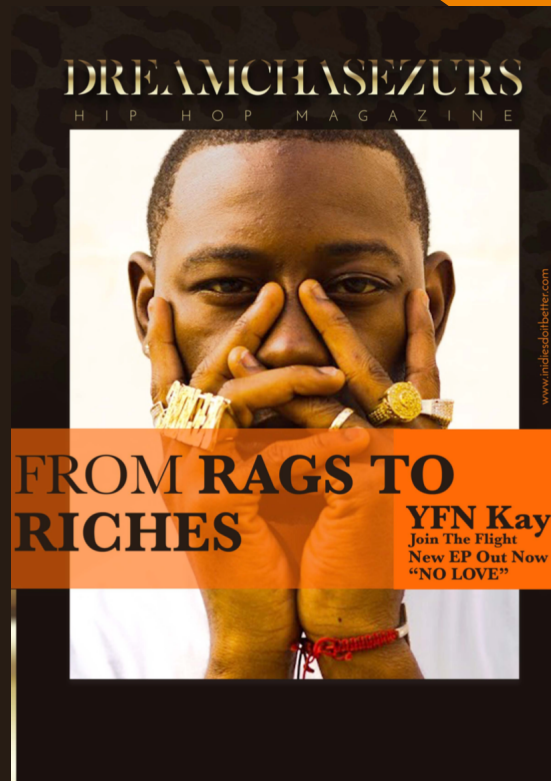
EDITORIAL DESIGN  
**DREAMCHASEZURS**  
HIP HOP MAGAZINE

Based in Atlanta.  
Dreamchasezurs magazine  
reflects the City trends  
**focus on hip hop new artist,**  
**fashion, Models, film and**  
**music...**

## REAL CASE

**DOWN**  
**THE RABBIT HOLE.**

Curioser and curiouser...



URBAN & MODERN  
**DESIGN**  
Modern and Urban style  
design, this is the  
dreanchausezurs soul.

When I started the project  
the idea was clear.  
The magazine has to be something  
iconic. Minimal style, modern and clean.

**GET A QUOTE**  
**NOW!**

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# PATTERNMADNESS

PATTERN DESIGN - ILLUSTRATION -

## PATTERN

DESIGN

All my patterns have been created from scratch. The creative process starts with a pencil sketch. In the following pages, you can see some recent projects.

All projects have been created with apple pencil and iPad pro.

## MAKING REAL

Do you have an interesting project?

Don't be shy contact me.

**SEE MY RECENT  
PROJECTS HERE**

Curioser and curioser...

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# APPAREL

## DESIGN

Convert into something REAL

Here you can see some samples of my recent projects.

## MAKING REAL

Do you have an interesting project?

Don't be shy contact me.

## SEE MY RECENT PROJECTS HERE

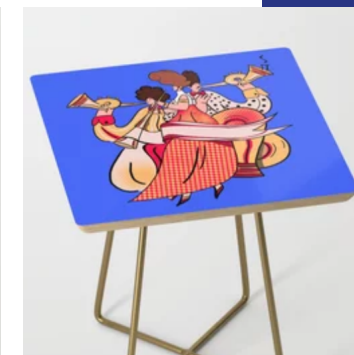
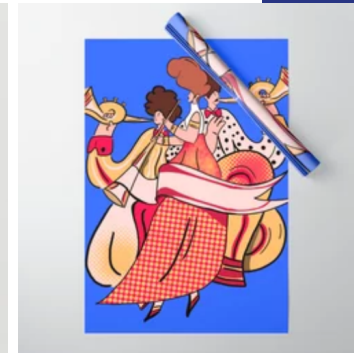
Curioser and curiouser...

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NOTE BOOKS  
PHONE CASES  
LAPTOP CASES  
CUSHIONS....

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A  
N



# CREATIVE

## PROCESS

When a quote project is approved,  
The creative process starts.  
I use the apple pencil and sketching  
the project.

**SOMETHING UNIQUE , ONLY FOR YOUR BRAND  
ONLY FOR YOU.**

## MAKING REAL

Do you have a interesting  
project?



## SEE MY RECENT PROJECTS HERE

Curioser and curiouser...  
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# INSTAGRAM

not only big companies  
can make good adds...

## HIGH QUALITY

PROMOTE YOUR SMALL BUSINESS LIKE A BIG COMPANY  
CHRISTMAS CAMPAIGN, HALLOWEEN, SALES....

REAL CASES HERE



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REQUEST A CUSTOM OFFER

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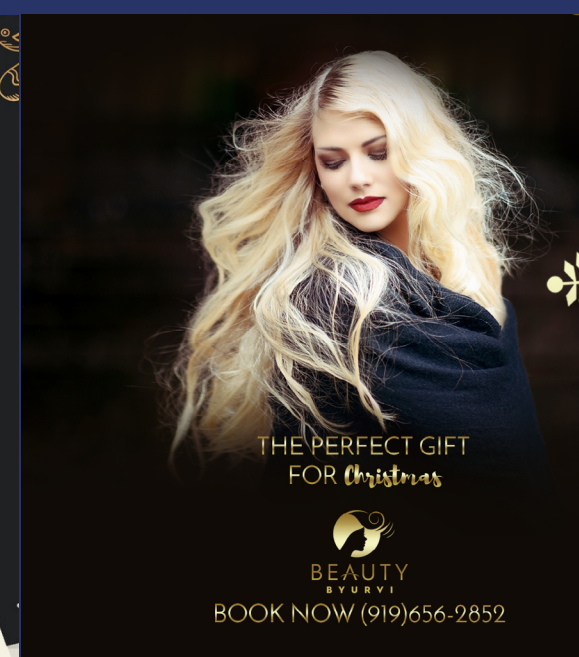


# MBe Merry

**EXTRA FAST DELIVERY 24H**  
PROMOTE YOUR SMALL BUSINESS LIKE A BIG COMPANY  
CHRISTMAS CAMPAIGN .

INSTAGRAM POST  
FLYERS  
POSTERS  
BANNERS  
INVITATIONS  
MENU  
NEWSLETTERS....

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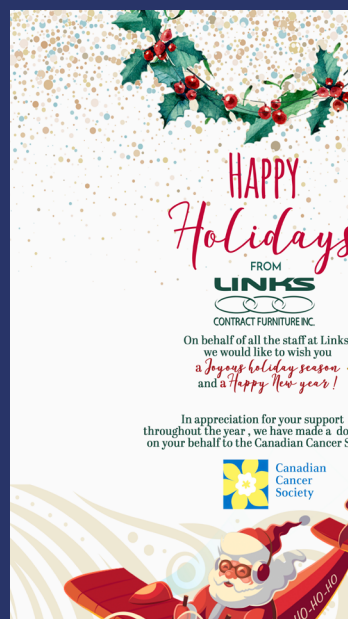


# MBe Merry

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ALBER

DESIGN

**SOMETHING** DIFFERENT  
PROFESIONAL WEB DESIGN

ALL MY PROJECTS ARE ORIGINAL  
ALL THE PROJECTS ARE DIFFERENT DONT MAKE COPY PASTE  
MODERN  
MINIMAL  
DIFFERENT...

SCROLL DOWN SITES  
CUSTOM DESIGN AND UNIQUE  
LANDING PAGE  
SPLASH SITE  
WORDPRESS THEM E

RESPONSIVE DESIGN



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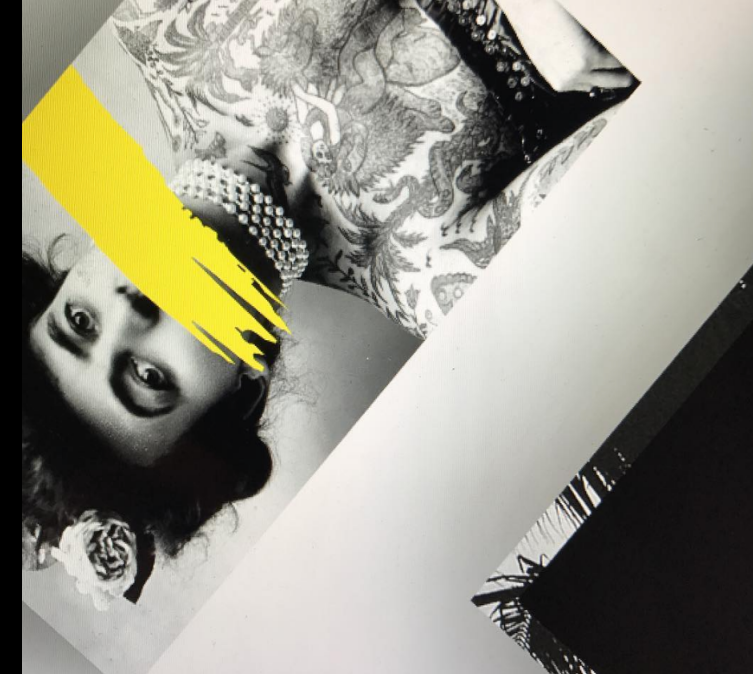


# NORULES

**LOOK BOOK / CATALOG /**  
WHEN YOUR BRAND NEEDS SOMETHING DIFFERENT

E - CATALOG  
LOOK BOOK PRINT , WEB

PROMOTE YOUR PRODUCT IN A DIFFERENT WAY



I CAN CREATE SOMETHING DIFFERENT  
SOMETHING AWESOME..

**hello@albergraphics.com**

If you are and agency,  
small business and would  
like to work with me  
contact here

**hello@albergraphics.com**

**A MADNESS  
CREATIVE.**

My name is Albert I'm a  
freelance graphic designer,  
based in Europe.

**DOWN  
THE RABBIT HOLE.**

Curioser and curiouser...

